Alien Skin Software Announces Exposure 4 Plug-In for Photoshop and Lightroom
Redesigned user interface that makes experimentation easier. New effects like color infrared film, light leaks, and realistic dust and scratches. Runs faster.

Raleigh, North Carolina – January 16, 2011 – Alien Skin Software today announced Exposure® 4, the new version of its photography effects plug-in for Adobe® Photoshop®, Photoshop Elements, and Photoshop Lightroom®. Exposure provides accurate film simulation and a wide range of creative effects in a simple interface.

"This is the most significant update to Exposure since its creation," said Tom Welsh, the designer of Exposure. "Across the board everything is faster and much easier to use."

Exposure brings all the creative tools of film photography to the world of digital, such as discontinued films, dark room tricks, and lo-fi camera quirks. Popular classic films are accurately simulated, like Kodachrome, Polaroid, and Panatomic-X. Exposure reproduces the ethereal glow of black & white infrared film, and now color infrared.

New texture overlay effects are built from high resolution photos of light leaks, dust and scratches, and borders. This helps add detail to new presets for alternative photographic processes like cyanotype, lith printing, and wet plate photography.

Exposure 4 has a completely redesigned user interface and new controls that help you quickly explore its wide range of effects or develop your own custom looks. Black & White and Color Film are now combined into one filter so everything is in one place. The new text search lets you instantly explore hundreds of presets. Simply mouse over one to see a thumbnail preview.

To help you get started and for advanced techniques, the Web site has a library of [tutorial videos](#) and [example images](#).

Pricing and Availability
Exposure 4 will be available in February 2012 through www.alienskin.com for $249 USD. Owners of any version of Exposure may upgrade for $99 USD. Free upgrades will be automatically sent to everyone who purchased Exposure 3 directly from Alien Skin Software in November 2011 or later.

Host Requirements
Exposure 4 is a plug-in and requires one of the following host applications:
- Adobe Photoshop CS4 or later
- Adobe Photoshop Elements 9 or later
- Adobe Photoshop Lightroom 2 or later

System Requirements

Microsoft Windows users need Windows Vista or later.

Apple Macintosh users need Mac OS X 10.6 or later.

An Intel Core 2 processor or compatible is required.

A monitor with 1024x768 resolution or greater is required.

About Alien Skin Software

Alien Skin Software makes Photoshop plug-ins for photographers and graphic designers. We distill advanced math and cutting edge research into simple tools that render beautiful pictures. Our reputation for bug-free software and friendly tech support has grown worldwide since 1993. For more information, visit our website at www.alienskin.com.

For product review information, e-mail press@alienskin.com or call (919) 832-4124.

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