

# Alien Skin Software Ships Eye Candy 7 Graphic Design Effects Plug-In for Photoshop

*Realistic effects look natural, including the new Lightning, Electrify, and Clouds. All effects are now in one user interface, making experimentation easy.*

Raleigh, North Carolina – December 4, 2012 – Alien Skin Software today announces the immediate availability of Eye Candy® 7, the new version of its graphic design effects plug-in for Adobe® Photoshop® and Photoshop Elements. Eye Candy 7 renders realistic effects that are difficult or impossible to achieve in Photoshop alone, such as Fire, Chrome, and the new Lightning. The completely redesigned user interface lets you quickly browse all of Eye Candy's effects through icons and instant previews.

Eye Candy 7 contains the spectacular new Lightning, Electrify, and Cloud effects. There are over 1,000 presets that handle every design situation elegantly, from slick Web interfaces (Chrome, Glass, Perspective Shadow) to tasteful logos (Bevel, Brushed Metal, Extrude) to spectacular titles (Chrome, Corona, Fire). Realism sets Eye Candy effects apart from the generic filters built into Photoshop. Effects like Animal Fur, Smoke, and Reptile Skin are rendered in exquisite detail down to individual hairs, turbulent wisps, and shiny scales. Eye Candy helps designs look more natural and organic.

Eye Candy's new, modern user interface makes it easy to explore and design looks. In Eye Candy 7, the effects are chosen through easy to recognize icons rather than text menus. As users move their mouse over presets, the thumbnail preview instantly shows how they will look within the design. Effects adapt to the size of artwork, so presets can be used without any modification.

"I'm proud of our big simplification of the Eye Candy 7 user interface," said Terence Tay, the designer of Eye Candy. "Now you can browse effects visually, which is how designers naturally work."

Eye Candy is made for professionals in demanding production environments who need support for 16-bit/channel images and CMYK mode. Eye Candy provides multiple techniques for non-destructive editing in Photoshop, including Smart Filter support and rendering effects on a new layer.

## **Pricing and Availability**

Eye Candy 7 is available through [www.alienskin.com](http://www.alienskin.com) for \$199 USD. Owners of any previous version of Eye Candy may upgrade for \$99 USD. Free upgrades will be automatically sent to everyone who purchased Eye Candy 6 directly from Alien Skin Software in September 2012 or later.

## **Host Requirements**

Eye Candy 7 is a plug-in and requires one of the following host applications:

- Adobe Photoshop CS5 or later
- Adobe Photoshop Elements 10 or later

## **System Requirements**

- Microsoft Windows users need Windows 7 or later.
- Apple Macintosh users need Mac OS X 10.7 or later.
- An Intel Core 2 processor or compatible is required.
- A monitor with 1024x768 resolution or greater is required.

## **About Alien Skin Software**

Alien Skin Software distills advanced math into simple tools that render beautiful pictures. For product review information visit [www.alienskin.com](http://www.alienskin.com), e-mail [press@alienskin.com](mailto:press@alienskin.com), or call (919) 832-4124.

#####

Eye Candy, Alien Skin Software, and the Alien Skin Software logo are registered trademarks of Alien Skin Software, LLC. All other trademarks are the property of their respective owners.