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Alien Skin Software Announces Retail Product Line

Raleigh, NC (October 14, 2004)—Alien Skin Software today announces the retail availability of its complete line of plug-ins for Adobe® Photoshop®, Adobe Photoshop Elements®, Jasc® Paint Shop Pro™ and Macromedia® Fireworks®. Customers shopping for Alien Skin products can now buy award-winning plug-ins from one of many retail locations.

Physical versions of Eye Candy® 4000, Xenofex® 2 and Splat! are now available through Fry's Electronics, B & H Photo and Adorama Camera, as well as select TigerDirect and CompUSA stores. Available products also include Image Doctor®, the only Photoshop filter set to offer selection-based image repair, and Eye Candy 5: Textures, a new collection of ten seamless texture generators. The first of three upgrades to Eye Candy 4000, Textures produces a wide variety of effects, including snake and lizard skin, fur, brick, stone and wood.

Fry's Electronics, B&H Photo and Adorama Camera now carry boxed copies of these products. In addition, Select TigerDirect and CompUSA stores now offer all Alien Skin Software products through the innovative new SoftwareToGo system from Protocall Technologies. SoftwareToGo is a revolutionary delivery system that offers software titles on demand. Customers simply visit a SoftwareToGo kiosk, choose an Alien Skin Software product and order it electronically. Within minutes, the system burns a CD to take home and enjoy.

Makers of award-winning plug-ins since 1994, Alien Skin Software writes and sells filters that users love.

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