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For immediate release

## Alien Skin Software Eye Candy 5: Nature Coming Soon

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**Raleigh, NC (November 9, 2004)**—Alien Skin Software today announced Eye Candy® 5: Nature (Nature), a set of 10 plug-in filters for Adobe® Photoshop®, Adobe Photoshop Elements®, Jasc® Paint Shop Pro™ and Macromedia® Fireworks®. The second of a three-part upgrade to Eye Candy 4000, Nature simulates a variety of phenomena, including fire, smoke, rust, snow, ice and more. Nature features four all-new filters and reincarnates six Eye Candy classics. Graphic designers, digital photographers and Web or multimedia content creators will appreciate Nature's versatile and beautifully rendered effects.

**Corona** creates radiant solar flares, organic gradient glows, and wispy auroras.

**Drip** melts images, melding colors and rendering oozing drops that drip from selections.

**Fire** ignites artwork, creating any incendiary effect from blue flames to white-hot rocket exhaust.

**Icicles** drips translucent icicles from any selection and works great with Snow Drift. (New)

**Ripples** creates refractive ripples around any shape, as well as chaotic reflective waves. (New)

**Rust** tarnishes and corrodes images and text with rust, moss and mold. (New)

**Smoke** simulates anything from voluminous clouds of smoke to murky haze.

**Snow Drift** piles snow on text and lightly dusts images with surface snow or frost. (New)

**Squint** mimics poor or wet vision or camerawork; defocuses images and adds highlights and halos.

**Water Drops** splashes images with a variety of drops, spurts, spills and more.

Version 5 refines the features of previous Eye Candy versions, simplifying usage and supporting the latest digital imaging innovations. Nature uses familiar keyboard shortcuts and is scriptable in Photoshop using actions. Presets provide over 200 quick and easy effects for rushed designers and complete novices, and an improved settings management system makes it easier to browse, share and add new presets. Nature works with 16-bit images; color transitions are smoother, with less banding, and print documents reproduce colors more accurately. Unlimited undo and redo speeds the process of selecting the right effect, while context-sensitive online help prevents perplexity.

Nature is the second of three Eye Candy 5 plug-in collections. The first upgrade, Eye Candy 5: Textures was released in 2004 and produces a wide variety of seamless, texture effects, including snake and lizard skin, fur, brick, stone and wood. The final upgrade, Eye Candy 5: Impact, will be released in 2005. Impact will include the graphic design effects that made Alien Skin Software famous. For those who want chrome, bevels, shadows and other classic effects now, Eye Candy 4000 remains available.

**Pricing and Availability:** Nature will be available in December of 2004 for an estimated street price of \$99. Registered users of other Alien Skin Software products will receive discount pricing when ordering direct from Alien Skin. Online delivery will be available at <http://www.alienskin.com>. Nature will also be available worldwide through stores, catalogs and resellers.

**Host Requirements:** Nature is a plug-in; it must be used with one of the following: Adobe Photoshop 7 or later, Adobe Photoshop Elements 2 or later, Macromedia Fireworks MX 2004 or later or Jasc Paint Shop Pro 8 or later.

**System Requirements:** Windows users must have at least a 1 GHz Pentium III processor, 256 MB RAM and Windows 2000 or Windows XP. Macintosh users must have at least a 500 MHz PowerPC G3 processor, 256 MB RAM and Mac OS X 10.2.6 or later.

Makers of award-winning plug-ins since 1994, Alien Skin Software writes and sells filters that users love.

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