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ALIEN SKIN ANNOUNCES NEW COMPATIBILITY FOR PHOTOSHOP[®] ELEMENTS, MICROSOFT PICTURE IT![®], ULEAD PHOTOIMPACT™

Demo Versions of Alien Skin's Leading Special-Effects/Retouching Products Also Shipping With Picture It! 2002, PhotoImpact 8, Paint Shop Pro 7 Anniversary Edition

RALEIGH, NC — (November 20, 2002) — Alien Skin Software, LLC, (<u>www.alienskin.com</u>), makers of award-winning plug-ins since 1994, today announced that its industry-leading, special effects and retouching products—Image Doctor[™], Eye Candy[®] 4000, Xenofex[®], and Splat![™]— have been confirmed for compatibility with several of the best-known digital image applications on the market today including Adobe Photoshop[®] Elements, Microsoft[®] Picture It![®] Digital Image Pro, and Ulead[®] PhotoImpact[®].

Also announced today, Alien Skin filters are now shipping in demo version with Picture It! 2002, PhotoImpact 8, and Jasc[®] Paint Shop Pro[®] 7 Anniversary Edition. In addition to being able to sample the retouching, editing, graphics, and special effects features in Alien Skin's solutions, users of Picture It! 2002, PhotoImpact 8, and Paint Shop Pro 7 Anniversary Edition are entitled to discounts on the full production versions of all Alien Skin products.

"Alien Skin has always been known for flexibility and ease-of-use. Extending our compatibility to PhotoImpact, Picture It! and Photoshop Elements is one more way we can address the evolving needs of our customers," said Jeff Butterworth, president of Alien Skin Software. "As more people use mid-range digital imaging products, Alien Skin will be there with powerful and exciting tools that empower the user."

Alien Skin's new compatibility with Photoshop Elements, Picture It! and PhotoImpact adds to the company's commitment to wide interoperability with leading imaging products. Currently, Alien Skin's filtering products work with leading, professional-grade software including Adobe Photoshop[®], Macromedia[®] Fireworks[®], and Jasc Paint Shop Pro.

Breakthrough Filter Solutions

Alien Skin is a pioneer in the development of plug-in filters for a broad range of users and applications. Its family of breakthrough effects and retouching products include:

• **Image Doctor**—Introduced in August of 2002, Image Doctor is a set of powerful image-retouching filters that magically remove blemishes and defects, quickly repair over-compressed JPEGs, and seamlessly replace unwanted details and objects.

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Offering a clean, user-friendly interface, Image Doctor is ideal for professional/amateur photographers, photo editors, service bureaus, graphic designers, and web designers.

- Eye Candy 4000—Now in version 4, Eye Candy 4000 is one of the top-selling plugins in the graphics industry. The popular filter set is the only product of its kind to combine practical filters that designers use every day with stunning special effects like Wood, Chrome, Smoke, and Fire. Version 4 includes five new filters and an array of valuable features including previews with underlying layers, unlimited undo, and new Bevel Profile and Color Gradient editors.
- **Splat!**—This product, unveiled in March 2002, combines the award-winning interface of Eye Candy with a full selection of frames, textures, edges, borders, mosaics, and other graphic tools that transform the imaging landscape for photographers, graphic designers, web designers, and digital artists.
- Xenofex—A mainstay of graphics designers, Xenofex is a collection of 16 special effects that carries on the tradition of Eye Candy, bringing images to a new level of creativity. Lightning, Baked Earth, Television, Stain, Little Fluffy Clouds, and many more effects can be used to transform photos and other images in seconds.

Alien Skin filters are available for both Windows and Macintosh, including OS X. Discounts are available for registered Alien Skin users who purchase directly from Alien Skin Software. Thirty-day demos, online tutorials, and online delivery are also available. For more information, visit the Alien Skin Web site at <u>www.alienskin.com</u>.

Alien Skin Software develops, markets, and supports easy-to-use software that adds timesaving features to graphics applications. Founded in 1993, Alien Skin is located in Raleigh, North Carolina and distributes its products worldwide.

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