

For immediate release

Alien Skin, Andromeda, nik multimedia and Ingram-Publishing Join Together!

Raleigh, NC (August 27, 2003) – Three of the top plug-in makers and one of the largest stock imagery companies have partnered together to create a unique bundle of products being marketed as The Big 4 Graphics Bundle. The bundle includes seven professional Photoshop plug-in programs and over 200 royalty free images for Mac OS 9, OS X and the Windows operating system. The Big 4 Graphics Bundle is being offered for \$199 (US). The value of these products, when purchased separately, is over \$800. Sales of the bundle will begin August 27^{th} and end October 3^{rd} . The bundle includes the latest full versions of the most creative and technical tools used by digital artists, designers and photographers – tools that are sure to assist and inspire creative professionals in their work.

The Big 4 Graphics Bundle includes:

- Alien Skin Xenofex 2TM (Retail Value \$129.00)
- Alien Skin Splat!TM (Retail Value \$99.00)
- Andromeda LensDocTM (Retail Value \$98.00)
- Andromeda PerspectiveTM (Retail Value \$47.00)
- Andromeda VariFocus[™] (Retail Value \$47.00)
- Andromeda RedEyePro[™] (Retail Value \$39.00)
- Nik Color EfexPro! Photo Classic Design Bundle[™] (Retail Value \$199.95)
- Ingram Publishing Texture Bank Vol. 1 & 2[™] (Retail Value \$159.00)
- Ingram Publishing Contact Icons[™] (Retail Value \$49.00)

"We are extremely excited about the Big 4 Graphics Bundle. At \$199, not only are our customers getting a great deal, they're getting some of the best and most useful special effects plug-ins and stock images available today," said Jeff Butterworth, President of Alien Skin Software.

For more information on the Big 4 Graphics Bundle, visit www.alienskin.com.

About Alien Skin Software, LLC

Alien Skin Software develops, markets, and supports easy-to-use special effects plug-ins for graphics applications. Founded in 1993, Alien Skin is located in Raleigh, North Carolina and distributes its products worldwide. Contact Alien Skin at <u>www.alienskin.com</u>.

About Andromeda Software

Andromeda products are multi-platform, quality engineering, distinctive and beneficial. The company located in Westlake Village, CA is a graphics software engineering company in business since 1990. The company publishes under the company name an extensive multi-platform line of desktop-based Adobe Photoshop compatible plug-ins (<u>www.andromeda.com</u>) and on-line technology for page building and photo manipulation (<u>www.eFXservices.com</u>). Contact Andromeda Software at <u>www.andromeda.com</u>.

About nik multimedia, Inc.

nik multimedia, Inc. develops the leading software products for digital photography used by a wide range of photographic consumers ranging from first-time picture takers to the photographic industry's top professionals. nik multimedia produces the award-winning nik Color Efex Pro[™], nik Sharpener Pro[™] and penPalette[™] software. Contact nik multimedia at <u>www.nikmultimedia.com</u>.

About Ingram Publishing

Ingram offers innovative books and software to the international graphic arts industry. Ingram supplies graphic designers, printers, signmakers and publishers with the tools that save time and increase creativity. Ingram's award winning products are matched only by our dedication to customer service. Ingram is an industry leader in developing material for the graphic arts market having its head office based in the United Kingdom and satellite offices in France, Germany, Belgium, Spain, Italy, Greece and Holland. Contact Ingram Publishing at <u>www.ingram-publishing.co.uk</u>.

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