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For immediate release

Alien Skin Software Releases Eye Candy 4000

Raleigh, NC (October 26, 2000) — Alien Skin Software™ today released Eye Candy® 4000, the much-anticipated major upgrade to its popular Eye Candy 3 filter set for Photoshop®, Fireworks® and other graphics programs. Consistently one of the top-selling plug-ins on the market, Eye Candy now includes five new filters and a wide array of important new features to help users create sophisticated graphics quickly and easily.

Eye Candy 4000 contains 23 prescription-strength special effects: (** denotes a new filter*)

Wood *	Marble *	Melt *	Drip *	Corona *	Fire
Smoke	Chrome	Shadowlab	Bevel Boss	Glass	Fur
Jiggle	Cutout	Motion Trail	Water Drops	Gradient Glow	Weave
Swirl	HSB Noise	Star	Squint	Antimatter	

Eye Candy 4000 is the only filter set to combine practical filters that designers will use every day with stunning special effects like Wood, Chrome, Smoke and Fire. Designed to assist both novice and professional users, Eye Candy 4000 includes the following powerful features:

- Simple, intuitive interface with clear, understandable controls
- Huge previews that include underlying layers
- New Bevel Profile and Color Gradient Editors
- Unlimited "undo" capability for all filters
- Seamless tiling for texture effects
- Hundreds of presets that create complex effects instantly
- Settings that are tradable via email and across platforms
- Real-world parameter units for creating resolution-independent effects—a major time-saver for users who regularly move from print to the Web
- Maximum support for RGB, CMYK, and other image modes

All of the former Eye Candy 3 filters have been strengthened with new features. Many have been completely reworked in dazzling ways. Chrome now uses reflection maps to create incredibly realistic metal effects, Shadowlab and Star have new in-preview controls and Fire and Smoke have been dramatically improved, to name only a few of the changes.

“Our main focus has always been making complex graphics easier for everyone,” said Jeff Butterworth, president of Alien Skin Software. “We’ve always listened carefully to what our users tell us, and are delighted to offer them this truly major upgrade. Eye Candy 4000 is more powerful and easier to use than ever before.”

Host Requirements

Eye Candy 4000 is compatible with Adobe® Photoshop® 4.0 or later, Fireworks® 2 or later, Jasc® Paint Shop Pro® 5.0 or later, Deneba® Canvas® 6 or later, Corel® Photo-Paint® 8 or later and Adobe ImageReady® 1 or later (for the most current compatibility list, please check the product information on our Web site: <http://www.alienskin.com>). All Eye Candy 4000 filters work as "live effects" in Fireworks 3 and Canvas 7.

System Requirements

Eye Candy 4000 requires at least 32 MB of physical RAM and a 24-bit or greater video card. Macintosh users must be using a PowerPC processor running MacOS System 8.6 or later. Windows users must be using a Pentium II-class processor running Windows 98/NT4/2000/Me.

Pricing and Availability

The estimated street price for Eye Candy 4000 is US\$169. Upgrades are available to registered users of Eye Candy 3 for \$69. Eye Candy 4000 can be purchased through stores, catalogs and other resellers, as well as direct from Alien Skin Software. Online delivery is available at the Alien Skin Web site: <<http://www.alienskin.com>>.

Company Information

Alien Skin Software develops, markets and supports easy-to-use software that adds time-saving features to graphics applications. Founded in 1993, Alien Skin is located in Raleigh, North Carolina and distributes its products worldwide.

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