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For immediate release

Alien Skin Software Releases Xenofex[®] 2

Raleigh, NC (April 2, 2003) — Alien Skin Software LLC today announced the immediate availability of Xenofex® 2, a plug-in offering 14 more phenomenal effects for Photoshop®, Fireworks®, Paint Shop Pro®, and Photoshop Elements®. Completely rewritten and now compatible with Mac OS X and Windows XP, Xenofex 2 gives designers four new filters, 10 upgraded classics and the user-friendly Eye Candy 4000 interface. Professional Web designers, graphic artists and photographers – as well as hobbyists – will enjoy more creativity, control and power.

"To create exciting, innovative images, designers are often forced to work around the limitations of their tools and source materials," said Jeff Butterworth, President of Alien Skin Software. "Xenofex 2 helps overcome these limitations; it improves, adds to, and recreates source materials with eye-catching special effects that are easy to use."

Xenofex 2 simulates spectacular natural phenomena. Little Fluffy Clouds can replace the sky in a photo, adds transparent fog or conjure a sunset from nothing at all. Xenofex 2 also imitates nature's fury with photo-realistic Lightning.

Web designers and traditional graphic artists can create striking images and text using sophisticated distortions such as Flag, Cracks and Television. Web animators will love Shatter's ability to explode images into three-dimensional shards that fly off the page. High-powered effects like Rip Open pick up where cliché effects such as Page Curl left off. Users can now create a crumpled office memo or a shattered window in minutes with Xenofex 2.

The mind-blowing special effects of Xenofex 2 breathe new life into photographs. Photographers can transform ordinary images into jigsaw puzzles, constellations and intricate mosaics with a single click. Advanced edge detection in Classic Mosaic guarantees that colors match and tiles are aligned for the best effect. In addition, Stain and Burnt Edges quickly apply an aged appearance to photos taken today.

Xenofex 2 adopts and updates the simple, uncluttered interface that premiered with Eye Candy 4000. Artists tweak their effects in a huge preview that includes underlying layers and productivity features, such as command menus and keyboard shortcuts. Presets put over 100 one-click effects at users' fingertips.

Complete List of Effects

Burnt Edges*, Classic Mosaic*, Constellation, Cracks*, Crumple, Electrify, Flag, Lightning, Little Fluffy Clouds, Puzzle, Rip Open*, Shatter, Stain, Television (*Denotes a new filter)

Pricing and Availability

The estimated street price for Xenofex 2 is \$129. It will be available through stores, catalogs, and resellers. Registered users of Xenofex 1.0 and other Alien Skin Software products will receive deep discounts when ordering directly from Alien Skin Software. Online delivery will be available at http://www.alienskin.com.

Host Requirements

Xenofex 2 is a plug-in; you must use it with one of the following compatible host programs: Adobe Photoshop 6 or 7, Adobe Photoshop Elements 2.0, Macromedia Fireworks MX or later, or Paint Shop Pro 7.0 or later.



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System Requirements

Windows users must use at least a Pentium II-class processor, with a minimum of 64-MB of RAM, running Windows 98, 2000, Me, or XP. Windows NT is not supported. Macintosh users must use a PowerPC processor with at least 64-MB of RAM running under Macintosh System Software 9 or later or OS X 10.1 or later.

Company Information

Alien Skin Software develops, markets and supports easy-to-use software that adds time-saving features to graphics applications. Founded in 1993, Alien Skin is located in Raleigh, North Carolina and distributes its products worldwide. Contact press@alienskin.com for more information.

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